# 5th Avenue James McCreery & GO. 34th Street

# Our January White Sale Brings

to Quality.

When a Parisian woman wishes to pay the highest compliment to another's achievement in dress she says, "Cest elegante." Elegance, to the Parisian woman, means the height of fashion, beauty and richness.

And when one stops to think of it, the Parisian woman's conception of success in dress coincides pretty closely with the New Yorker's. Elegance is the quality women desire above all else to achieve. And the way they do achieve it is by insisting on Quality, for "elegance is the offspring of quality."

Medicary Free closely demonstrate this noise. These is pathing

McCreery Furs clearly demonstrate this point. There is nothing unusual or striking about their styles. They are little or no different from other Fur fashions. It is nothing but the superior quality of their pelts that imparts to them that wonderful appearance of elegance. To don a McCreery Fur Cost or Scarf is to take on an air of distinction. "Elics cont elegantes."

In the January White Sale

### White Cotton Dress Goods

Are An Important Feature Prices Are Remarkably Low

White Longcloth of firm, close weave, with smooth finish-excellent laundering quality, 10 yards in a regularly 8.50, length, 2.45

White Imported Irish Handkerchief Linen of sheer, fine quality, 36 inches wide. yard, 1.85

Luxurious Wraps for Women

Special

62.50

regularly 2.50 (Second Plaur)

Fetching affairs of Washable Satin or Crepe de Chine, exquisitely Lace trimmed or hemstitched. 2.75, 3.45 and 3.95

Bloomers

Lace trimmed or in tailored effects.

Envelope Chemises

Forth Many

Unusual

Values

Alluring Underthings of sheer cotton fabrics or soft silken stuffs

in which daintiness is second only

· Night Gowns

of soft, shimmering Crepe de Chine, beautifully

Adorable models of unusually good quality Crepe de Chine, Lace trimmed or tailored. 1.95, 2.85 to 5.95 in full, rippling styles, made of Crepe de Chine, combined with Lace trimming.

Vest Chemises With Step-In Drawers to Match

Step-in Drawers

Copies of French models, fashioned of Crepe de Chine, tailored effects and Ribbon trimmed. each, 3.95 and 4.95

Extraordinarily Good Values in Silk Petticoats

Billowy or Willowy Affairs of Crisp Taffeta, Glowing Satin and Silk Jersey and Radium Taffets.

3.75, 4.95, 5.75 and 7.95

Models of Taffeta, Satin or Jersey Silk with Taffeta Flounces.

Superior types of heavy quality Taffeta or Silk Jersey with Taffeta Flounces.

Radium Taffeta model in gorgeous new colorings.

Silk Jersey Petticoats with plaited flounces in combinations of colorings and harmonising contrasts.

(Third Floor)

### McCreery Quality Table Linens At Astonishingly Low Prices in the White Sale

It would be impossible for us to purchase these linens wholesale at the prices for which we are offering them to you. They cannot be replaced at so low a figure.

All Linen Irish Satin Damask Table each 4.90, 6.90 and 8.00 formerly 6.50 to 9.50

All Linen Scotch Damask Table each 5.75, 7.50 and 9.00 formerly 7.00 to 12.00

All Lines Irish Satin Damask Table doz. 4.90, 6.90 and 8.50 formerly 6.75 to 12.00

Heavy weight all linen Irish Satin Damask Table Cloths-

size 2x2 yds..ea. 7.50, 9.50 & 12.00 formerly 9.50 to 15.00

size 2x21/2 yds..es. 10.50, 12.00 & 15.00 formerly 12.75 to 18.50

size 2x8 yds..ea. 12.50, 15.00 & 17.50 formerly 16.00 to 20.00

All Linen Damask Tea Napkins hemstitched. formerly 10.50

All Linen Damask Table Cloth. extra heavy, hemstitched; size 60x60 inches. formerly 10.50, each 7.50 All Linen Damask Table Cloth

Heavy weight All Linen Irish Satin

formerly 12:50 to 18:50

doz. 9.50, 12.50 and 15.00

Damask Table Napkins.

scalloped, round; size 70x70 inches. formerly 10.00, each 7.50 All Linen Damask Tea Cloths, hemstitched; size 45x45 inches.

formerly 6.50, each 4.75 All Linen Irish Satin Damask Table Cloths; size 68x68 inches.

formerly 7.50, each 5.90 All Linen Table Napkins to match;

size 22x32 inches. formerly 9.50, doz. 6.90 (Second Floor)

## The Annual January Sale McCreery "Master-Made" Furniture Reductions up to 50%

For the past ten years the Annual January Sale of McCreery "Master-Made" Furniture has been the purchasing opportunity for those versed in good furniture craftsmanship. Each year we have made strong efforts to excel our former offerings. We may safely say this year crowns them all not only in the exceptional workmanship of each piece, but in the great savings to be made at these prices.

Ten-piece Chippendale model Dining Room Suite in Newby Walnut, consisting of Buffet, China Cabinet, Extension and side Tables, five side chairs and one arm chair. formerly 1200.00

Ten-piece Hepplewhite model Din-ing Room Suite in Mahogany. 595.00 formerly 1190,00

Ten-piece American Walnut Dining Room Suite. formerly 667.50

Three - piece Library Suite, illustrated, upholstered in fine damask. Suite consists of Sofa, Arm Chair and Wing 289.50

formerly 579.50

Ten-piece Queen Anne model Dining Room Suite in Walnut. formerly 1250.00

Ten-piece Chippendale model Din-ing Room Suite in finaly figured Walformerly 1820.00, 995.00

Tapestry Sofa, with loose spring cushions, outside back covered in same material, formerly 179.50, 98.50

Tapestry Arm Chair or Rocker to formerly 110.00,



OPEN EVENINGS at the Landay Temple of Victrola Art-23 West 42nd Street An entire building devoted to music



427 Fifth Ave. At 38th Street

23 W. 42nd St. Bet. 5th and 6th Aves-In Newark: 775 Broad St.

## For 1921 Resolve to Get a Genuine Victrola Direct from Landays

The Genuine Victrola is conceded to be the best musical instrument in the world. There are many instruments miscalled Victrolas, that are merely talking machines.

Be sure to get a real Victrola-by getting it direct from Landays (America's largest Victrola dealers) where only genuine Victrolas are sold.

## Very Special! Victrola Outfit!

(As Illustrated)

Genuine Victrola IX \$75 Cabinet, special

Records (your choice) 10 Complete Outfit \$115

Other Victrolas on Special Terms \$25, \$35, \$50, \$75, \$125, \$150, \$225, \$275, and up. Period

Models to \$1500. By Special Arrangement this offer can also be had at BRONX

Smiths: 945 Bo. Bourevard YONKERS Sonnenbergs: 11 North B'way

Only \$5 Down Mail Coupon Now If You Cannot Call LANDAY BROS, NEW YORK Without obligation on my part and without cost to me, kindly send me further information about your special outlit at \$115.

## Boys' "All Leather" Coats In a SALE at

Regularly \$25 to \$35

Grey, Green, Mahogany and Tan

It is hard to believe that "All Leather" coats which are "all weather" coats can be purchased for such a small amount as thisat a price not even as much as is usually asked for an imitation. But nevertheless the fact is true. This Sale makes it a reality. Lined with tweeds in light and dark shades, cordurous, suedes and gabardines. All have trench belts and big, deep collars. Sizes 4 to 20 years.

## Specials in Boys' Furnishings

Outing Flannel Pajamas—Two piece Pajamas of attractive pink and blue striped outing flannel \$1.65 \$ to 16 years.

White Shirts and Blouses-Broken lots of White Madras and Pongee blouses with collars attached; sizes 10 to 15 years. Also White Madras and Oxford Shirts with neck band or collars attached. Sizes 12 \$1.65 to 14 years. Formerly \$2.45 and \$2.95

5th Avenue and 34th Street Boys' Clothes Shop, Third Floor

Stunning styles of costly fabrics topped with large, crushy collars of Genuine Fur. Many have both collars and cuffs of Fur.

Most of the styles have been taken from recently imported French models.

At 62.50 these Coats unquestionably represent splendid value.

(Fourth Floor)

A Rare Opportunity

#### Annual January Sale of "Madame Irene" Corsets

The newest models, made to conform to the early Spring silhouette, fashioned of the better fabrics, are offered at prices far below regular.

The young and the lithe will find models especially designed for them-as will the fuller figured matrons. 4.25, 4.95, 10.25 and 10.75

regularly 8.00, 8.50, 16.50 and 17.50 (Third Floor)



Exceptional Values!

## Women's Fashionable Suits

29.50

regularly 45.00 and 55.00

Occasionally at this time of the year it is possible for a concern to purchase the entire remaining stock of a manufacturer for much below its value. That is what happened in this case. Really distinguished-looking Suits tailored to perfection of fine Duvet Superior with Nutria Fur collars-also a number in Velveteen, without fur collar-are now offered for 29.50, which does not cover the cost of making. Many fashionable models in levely shades.

#### All Formerly Costly Suits Reduced.

All Imported models and exclusive products of American manufacturers in our Suit Salon have been reduced to less than half former prices.

(Fourth Floor)